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~~gave me a career~~  
~~(product design)~~ Why  
Microinteractions are  
Important for UX

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The devil is in the  
details - Providing a  
better user

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microinteractions

~~Visible Design:~~

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~~Dan Saffer UI~~

~~Animation, Motion~~

~~Design \u0026amp; Micro~~

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Interaction Basics

Cart Abandonment,

KPI Dashboard

\u0026 Medical UI

Case Studies | Design

Case Study \u0026

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Transforming Toys

\u0026 Designs |

WIRED Free Course:

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using HTML5, CSS3

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Visual Studio Code Design Sprint Case Study (ZERO App) Book Design: Book Edges | Holly Dunn Design ~~Adobe XD - Water animation in 6 minutes~~ Netflix Product Designer | Navin Iyengar | Design Like a Scientist ~~The first secret of great design | Tony Fadell~~ ~~The UX~~



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~~Infinity Gems 6 Ways to Create Great UX Details Dan Saffer~~  
~~How I Organize Colors for a UI Design Project InVision Studio - Interaction Basics UI/UX Design with Johny Vino - 1 of 3 Frontiers of Interaction - Dan Saffer Micro Interactions Tutorial In Adobe XD (UI Design Tutorial) Bouquet~~

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Stanley | Design Lead  
InVision Studio  
Platform Smart  
Thinking: Principles of  
Designing  
Microinteractions,  
Smart Design

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#13: Microsoft Design  
Director, Kat Holmes,

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on the importance of designing for "one-size-fits-one"

Simulation #343 Dan Saffer - Productizing New Technology

Microinteractions  
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Details Dan

Microinteractions is an essential guide to designing in today's world where a typical person touches a

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hundred different user experiences each day, and only the clearest interactions will turn a new user experience into a cherished product. In this book, Dan Saffer turns the Cognitive Walkthrough on its head and takes it to the next level, creating a new model for defining

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interactions and illustrating the strength of designing for moments rather than systems.

Microinteractions |  
Designing with Details  
Dan provides a framework for discussing microinteractions: 1) triggers, 2) rules, 3) feedback, and 4)

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loops and modes.

Personally, I find this framework somewhat analogous to, but less well defined than, Don Norman

"Microinteractions" - the tiny details of how a product or its user interface interacts with its user.

Microinteractions:  
Designing with Details

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by Dan Saffer  
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Microinteractions:

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Explore a

microinteraction's

structure: triggers,

rules, feedback,

modes, and loops

Learn the types of

triggers that initiate a

microinteraction

Create simple rules

that define how your

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microinteraction can be used Help users understand the rules with ...

Microinteractions:  
Designing with Details  
- Dan Saffer ...

Dan Saffer It's the little things that turn a good digital product into a great one. With this full color practical book, you'll learn how

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to design effective microinteractions: the small details that exist inside and around features. How can users change a setting?

Microinteractions: Full Color Edition:

Designing with Details

□ The best products do two things well: features and details.

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Features are what draw people to your product; details are what keep them there, says Dan Saffer. The importance of details can't be over-emphasized. Details make users love or hate an app or website. Microinteractions are those details.

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Sep 02, 2020 Posted

By Richard Scarry

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These details  
differentiate between  
a good, useful product

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Designing a great, delightful one. This is a very cool topic to look into, and Dan has done a good job in starting the conversation. Dan provides a framework for discussing microinteractions: 1) triggers, 2) rules, 3) feedback, and 4) loops and modes.

Microinteractions: Full

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Sep 01, 2020

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moments that revolve around a single use case—they have one main task. Every time you change a setting, sync your data or devices, set an alarm, pick a password, log in, set a status message, or favorite or “like” something, you are engaging with a microinteraction.

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What is a Microinteraction? |  
Microinteractions

Speaker: Dan Saffer

The difference between a good product and a great one are its details: the microinteractions that make up the small moments inside and around features. How do you turn on mute

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1, Saffer, Dan ...  
The Microinteractions  
Model.

Microinteractions  
have four parts: a  
Trigger, the Rules,  
Feedback, and

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Loops/Modes. The Trigger is what starts a microinteraction.

This can be a manual control, such as when a user clicks a button or an icon, or it can be the system trigger that goes off when a set of conditions has been met.

Microinteractions  
Details Matter | Ideas

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